

# Seth Adam Kubersky

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## Professional Summary:

- Over two decades of leadership experience in all aspects of creative production and live event management.
- Nearly a decade of experience in arts, entertainment, and travel journalism in a variety of print and electronic mediums.
- Guided from inception to execution projects ranging in scale from community theater to televised Broadway-scale galas.
- Expert at database management, graphic design, and A/V production using a full range of *Microsoft* and *Adobe* software.
- Exceptional verbal and written communication skills for diverse artistic, technical, business, and governmental audiences.

## Experience:

### **Independent Theatrical Producer/Director/Designer**      **Orlando, FL**      **1996- Present**

- Award-winning proven success at conceiving and executing ambitious creative and technical events integrating live production management, stage direction, creative multimedia audio/video design, and personnel supervision.
- Repeat presenter at the *Orlando Shakespeare Theatre*, *Orlando International Fringe Festival*, *Theatre Downtown*, and other acclaimed regional venues.
- Co-founder and producer of the acclaimed *Empty Spaces Theatre Co.*, named “Best place to see something edgy” by Elizabeth Maupin, *Orlando Sentinel* (2008).
- Stage manager of gala *Red Chair Affair* (2006-2009) featuring *Cirque du Soleil* and *Blue Man Group*.
- Production Manager of Mad Cow's 8<sup>th</sup> Annual Orlando Cabaret Festival featuring K.T. Sullivan and Karen Akers.
- Producer of *The Rich Weirdoes* interactive cinema troupe, winner of Orlando Weekly “Best of Orlando” (2006,2008) and WESH-TV “A List” (2008) awards.
- Production manager & assistant director of *SoulFire* interactive theatre, featuring *Tony & Tina's Wedding*.
- Graphic designer and layout artist for dozens of print and online media marketing campaigns.

### **Freelance Arts and Travel Journalist**      **Orlando, FL**      **2003- Present**

- Co-author of top-selling guidebooks including Intrepid Traveler's *Universal Orlando* series and Wiley's *Unofficial Guide to Disneyland*.
- Arts critic and opinion columnist for leading alternative newspaper *Orlando Weekly* and *Examiner.com*
- Interviewed as a “theme park expert” by broadcast outlets including FOX-TV, Rudy Maxa, and Coaster Radio.
- Contributor to publications including *Jim Hill Media*, *VISIT Florida*, *Orlando Attractions* and *Virgin Airlines Voyeur*.

### **Information Technology Consultant: Ciber, Inc.**      **Orlando, FL**      **2000- 2010**

- Database system developer and administrator for Orange County Public Works and Public Safety.
- Designed and maintained Enterprise-level networked SQL/Access/VB/.NET/Crystal Reports environments.
- Managed cost accounting systems analyzing millions of dollars worth of governmental activities.
- Wrote technical documentation, provided training, and composed executive summaries.
- Delivered public presentations and demonstrations, including to an APWA national engineering convention.

### **Universal Orlando**      **Orlando, FL**      **1996- 2000**

#### **Stage Manager, Halloween Horror Nights IX**

- Supervised entertainment for haunted houses at the world's number one seasonal Halloween attraction.
- Responsible for all aspects of daily operations, including managing over ninety actors and technicians.

#### **Entertainment Production Supervisor/ Coordinator**

- Planned and executed up to 10 special events per day, including managing talent for national broadcast.
- Traveled locally and nationally to supervise shows and special appearances.
- Designed and programmed a department-wide computerized information tracking database system.

#### **Entertainment Talent Scheduler, Mardi Gras Parade**

- Reduced payroll errors over 75% by streamlining record-keeping for 120+ performers.
- Wrote Standard Operating Procedures manual for the position.

#### **Theatrical Technician**

- Operated audio/video, lighting, and effects systems for *Terminator 2/3D*, *Ghostbusters*, *Barney*, and special events.

## Education:

**Bachelor of Theater Arts.** College of William and Mary, Williamsburg VA.

- Concentration in Stage Management and Production.
- National Merit Scholar, James Monroe Scholar.

**Crystal Reports XI.** New Horizons Computer Learning Center, Orlando FL.